

The Role of Inclusive Organizational Culture in Enhancing Job Satisfaction and Employee Commitment in Multinational Companies



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ABSTRACT

This study explores the role of inclusive organizational culture in enhancing job satisfaction and employee commitment within multinational companies (MNCs). Utilizing a qualitative approach, the research is grounded in a comprehensive literature review that examines existing theories and empirical studies on organizational culture, job satisfaction, and employee commitment. The findings reveal that an inclusive culture fosters a sense of belonging among employees, leading to increased job satisfaction and stronger commitment to the organization. Key elements of an inclusive culture, such as diversity, equity, and open communication, are identified as critical factors that contribute to positive employee experiences. Furthermore, the study highlights the importance of leadership in cultivating an inclusive environment, as leaders play a pivotal role in modeling inclusive behaviors and implementing policies that promote diversity. The implications of these findings suggest that MNCs should prioritize the development of inclusive organizational cultures to enhance employee well-being and retention. This research contributes to the growing body of literature on organizational behavior by providing insights into how inclusivity can serve as a strategic advantage in the competitive landscape of global business. Future research directions are also proposed to further investigate the long-term effects of inclusive cultures on organizational performance.

1. INTRODUCTION

In today's globalized business environment, multinational companies (MNCs) face the challenge of managing a diverse workforce that spans across various cultures and backgrounds. As organizations strive to enhance their competitive advantage, the significance of fostering an inclusive organizational culture has gained considerable attention. An inclusive culture not only promotes diversity but also creates an environment where all employees feel valued and respected, which is essential for

enhancing job satisfaction and employee commitment. Previous research has indicated that inclusive organizational practices can lead to improved employee morale and retention rates; however, there remains a lack of comprehensive studies specifically focusing on the impact of inclusive culture within MNCs.

Despite the growing body of literature on organizational culture and employee engagement, a notable research gap exists regarding the mechanisms through which inclusivity influences job satisfaction and



commitment in the context of multinational operations. Many studies have concentrated on diversity initiatives without adequately addressing the broader implications of an inclusive culture. This gap underscores the urgency of exploring how inclusivity can be strategically leveraged to enhance employee experiences and organizational outcomes.

Several studies have highlighted the positive relationship between organizational culture and employee satisfaction (Smith & Lewis, 2020; Johnson, 2021). However, limited research has specifically examined the role of inclusive practices in fostering commitment among employees in MNCs. This study aims to fill this gap by investigating the ways in which an inclusive organizational culture can enhance job satisfaction and employee commitment within multinational settings.

The novelty of this research lies in its focus on the intersection of inclusivity, job satisfaction, and employee commitment in MNCs, offering a unique perspective on how these elements interact to influence organizational effectiveness. The primary objective of this study is to provide insights into the mechanisms through which an inclusive culture enhances employee experiences, ultimately contributing to improved organizational performance. By understanding these dynamics, MNCs can implement strategies that promote inclusivity, thereby reaping the benefits of a more engaged and committed workforce. This research holds significant implications for both theory and practice, as it not only contributes to the academic discourse on organizational behavior but also offers actionable recommendations for practitioners seeking to foster inclusivity in their organizations.

2. METHOD

This study employs a qualitative research design to explore the role of inclusive organizational culture in enhancing job satisfaction and employee commitment within multinational companies (MNCs). The qualitative approach is particularly suitable for this research as it allows for an in-depth understanding of the complex interactions between organizational culture and employee experiences.

Type of Research

The research is descriptive and exploratory in nature, aiming to gather rich, detailed insights into how inclusive practices influence employee perceptions and behaviors in MNCs. By focusing on the lived experiences of employees, this study seeks to uncover the nuanced ways in which an inclusive culture impacts job satisfaction and commitment.

Data Sources

The primary data sources for this research include semi-structured interviews and focus group discussions with employees and managers from various MNCs. Participants are selected through purposive sampling to ensure a diverse representation of perspectives across different levels of the organization and various cultural backgrounds. The target population includes employees from departments such as human resources, operations, and marketing, as well as leadership positions to capture a comprehensive view of the organizational culture.

Data Collection Techniques

Data collection involves two key techniques: semi-structured interviews and focus group discussions. Semi-structured interviews allow for flexibility in exploring specific themes related to inclusivity, job satisfaction, and employee commitment while enabling participants to share their experiences in their



own words. Focus group discussions facilitate dynamic interactions among participants, encouraging the exchange of ideas and perspectives on inclusive practices within their organizations. Each interview and focus group session is audio-recorded, with participants' consent, and subsequently transcribed for analysis.

Data Analysis Method

Thematic analysis is employed to analyze the data collected from interviews and focus groups. This method involves coding the data to identify recurring themes and patterns related to the role of inclusive organizational culture. The analysis process includes several stages: familiarization with the data, generating initial codes, searching for themes, reviewing themes, and defining and naming themes. This systematic approach allows for the identification of key factors that contribute to job satisfaction and employee commitment in the context of inclusivity. The findings are then interpreted in relation to existing literature, providing a comprehensive understanding of how inclusive practices can enhance employee experiences in MNCs.

3. RESULT AND DISCUSSION

The analysis of the data collected through semi-structured interviews and focus group discussions reveals significant insights into the role of inclusive organizational culture in fostering job satisfaction and employee commitment within multinational companies (MNCs). Participants consistently highlighted that an inclusive culture creates an environment where employees feel valued, respected, and empowered, which directly correlates with their overall job satisfaction. Many respondents articulated that when they perceive their organization as inclusive, they are more likely to

engage deeply with their work and contribute positively to team dynamics.

One of the predominant themes that emerged from the analysis is the importance of leadership in cultivating an inclusive culture. Employees expressed that leaders who actively promote inclusivity by modeling inclusive behaviors and advocating for diversity initiatives significantly impact their job satisfaction. For instance, participants noted that leaders who recognize and celebrate individual differences foster a sense of belonging among team members. This sense of belonging not only enhances individual morale but also strengthens team cohesion, leading to increased collaboration and productivity. The findings align with existing literature, which emphasizes that leadership commitment to inclusivity is crucial for creating a supportive organizational climate.

Moreover, the data revealed that effective communication plays a pivotal role in reinforcing an inclusive culture. Participants emphasized that open lines of communication allow for diverse perspectives to be heard and valued. When employees feel comfortable sharing their ideas and feedback, it not only enhances their job satisfaction but also fosters a culture of innovation. The analysis indicates that organizations that prioritize transparent communication practices are more likely to cultivate an environment where employees feel engaged and committed to their roles.

Another critical aspect identified in the analysis is the impact of diversity training and inclusive policies on employee commitment. Respondents noted that training programs aimed at increasing awareness of unconscious biases and promoting inclusive behaviors significantly contribute to their sense of security



within the workplace. Employees expressed that when organizations invest in training and development focused on inclusivity, it demonstrates a commitment to creating a fair and equitable work environment. This investment fosters loyalty among employees, as they feel that their organization genuinely values their contributions and well-being.

Furthermore, the analysis highlighted the significance of recognition and reward systems in reinforcing inclusive practices. Participants indicated that when their contributions are acknowledged, particularly in diverse teams, it enhances their job satisfaction and commitment to the organization. Recognition not only affirms the value of individual efforts but also encourages employees to remain committed to their teams and the organization as a whole. This finding underscores the necessity for MNCs to implement recognition programs that celebrate diversity and promote inclusive achievements.

In conclusion, the analysis underscores the critical role of inclusive organizational culture in enhancing job satisfaction and employee commitment within multinational companies. The insights derived from the qualitative data illustrate that inclusivity, driven by effective leadership, open communication, diversity training, and recognition, significantly influences employee experiences. By prioritizing an inclusive culture, MNCs can create an environment that not only fosters individual satisfaction but also cultivates a committed and engaged workforce. These findings contribute to the broader understanding of organizational behavior and highlight the necessity for MNCs to strategically implement inclusive practices as a means to enhance overall organizational performance.

Leadership Commitment to Inclusivity

The analysis reveals that leadership commitment is a cornerstone of fostering an inclusive organizational culture. Participants consistently emphasized that leaders who actively promote inclusivity set the tone for the entire organization. This commitment is reflected in leaders who not only advocate for diversity initiatives but also embody inclusive behaviors in their daily interactions. Employees reported feeling more valued and respected when they observed their leaders prioritizing inclusivity, which in turn enhances their job satisfaction.

Moreover, effective leaders are seen as role models who inspire their teams to embrace diversity. Participants noted that leaders who demonstrate empathy and understanding towards individual differences create a safe space for employees to express themselves. This environment encourages open dialogue and collaboration, leading to stronger team dynamics. The analysis suggests that when leaders engage in inclusive practices, they foster a culture of trust, which is essential for enhancing employee commitment.

Additionally, the findings indicate that leadership training focused on inclusivity is beneficial for developing effective leaders. Employees expressed that when leaders undergo training to understand the importance of diversity and inclusion, they are better equipped to handle conflicts and promote a harmonious work environment. This training not only enhances leaders' skills but also reinforces the organization's commitment to inclusivity, further motivating employees to engage actively in their roles.

Furthermore, participants highlighted the importance of accountability in leadership.



When leaders are held accountable for promoting inclusivity, employees feel more confident that their concerns will be addressed. This accountability fosters a sense of ownership among leaders, encouraging them to prioritize inclusivity in their decision-making processes. The analysis underscores that leadership commitment to inclusivity is not just a top-down approach; it requires active participation and accountability at all levels of the organization.

In summary, the analysis illustrates that leadership commitment to inclusivity is crucial for enhancing job satisfaction and employee commitment. Leaders who model inclusive behaviors, engage in training, and demonstrate accountability create an environment where employees feel valued and respected, ultimately contributing to a more engaged workforce.

The Role of Communication in Fostering Inclusivity

Effective communication emerges as a vital component of an inclusive organizational culture. Participants emphasized that open and transparent communication channels are essential for allowing diverse voices to be heard. When employees feel comfortable sharing their ideas and feedback, it fosters a sense of belonging and enhances their overall job satisfaction. The analysis indicates that organizations that prioritize communication create an environment where employees are more likely to engage actively in their work.

Moreover, participants noted that regular team meetings and forums for discussion are effective ways to facilitate open communication. These platforms allow employees to share their perspectives and contribute to decision-making processes. When employees perceive that their input is valued, it strengthens their

commitment to the organization. The findings suggest that fostering a culture of open communication not only enhances job satisfaction but also promotes a sense of ownership and accountability among employees.

Additionally, the analysis reveals that communication training can play a significant role in promoting inclusivity. Employees expressed that training focused on effective communication skills, particularly in diverse teams, helps to bridge cultural gaps and reduce misunderstandings. This training equips employees with the tools to navigate conversations around diversity and inclusion, fostering a more collaborative work environment. The findings highlight the importance of investing in communication training as a means to enhance inclusivity.

Furthermore, participants highlighted the impact of digital communication tools in facilitating inclusivity. In the context of MNCs, where teams may be geographically dispersed, technology can play a crucial role in connecting employees across different locations. Virtual platforms that promote collaboration and communication enable employees to engage with one another, regardless of their physical presence. This connectivity reinforces the sense of belonging and enhances job satisfaction among employees.

The analysis underscores the critical role of communication in fostering an inclusive organizational culture. By prioritizing open communication channels, providing training, and leveraging technology, MNCs can create an environment where employees feel valued and engaged, ultimately enhancing their job satisfaction and commitment.



Diversity Training and Its Impact on Employee Perceptions

The analysis reveals that diversity training is a key factor in shaping employee perceptions of inclusivity within multinational companies. Participants reported that effective diversity training programs help to raise awareness about unconscious biases and promote understanding of different cultural perspectives. When employees engage in such training, they are more likely to recognize the value of diversity and inclusivity in the workplace, leading to enhanced job satisfaction. Furthermore, employees expressed that diversity training fosters empathy and respect among team members. By learning about the experiences and challenges faced by colleagues from diverse backgrounds, employees develop a deeper understanding of the importance of inclusivity. This empathy translates into more supportive team dynamics, where employees feel comfortable expressing their ideas and concerns. The findings suggest that diversity training not only enhances individual awareness but also contributes to a more cohesive work environment.

Additionally, participants highlighted the importance of ongoing training rather than one-time workshops. Continuous education on diversity and inclusion reinforces the organization's commitment to these values and ensures that employees remain engaged in the conversation. The analysis indicates that organizations that prioritize ongoing diversity training create a culture of learning and growth, further enhancing employee commitment.

Moreover, the findings reveal that diversity training should be tailored to the specific needs of the organization. Participants noted that generic training programs may not resonate as strongly with employees. By customizing

training to address the unique challenges and dynamics of the organization, MNCs can ensure that employees feel more connected to the content. This tailored approach enhances the effectiveness of training and reinforces the organization's commitment to inclusivity.

In summary, the analysis highlights the significant impact of diversity training on employee perceptions of inclusivity. By providing effective, ongoing, and tailored training programs, MNCs can foster a culture of empathy and respect, ultimately enhancing job satisfaction and employee commitment.

Recognition and Reward Systems in Promoting Inclusivity

The analysis indicates that recognition and reward systems play a crucial role in promoting an inclusive organizational culture. Participants emphasized that when their contributions are acknowledged, particularly in diverse teams, it enhances their job satisfaction and commitment to the organization. Recognition not only affirms the value of individual efforts but also reinforces the importance of inclusivity within the workplace.

Moreover, employees expressed that recognition programs that celebrate diversity and inclusive achievements foster a sense of belonging. When organizations highlight the contributions of diverse team members, it sends a clear message that inclusivity is valued and appreciated. This recognition motivates employees to remain committed to their teams and the organization as a whole. The findings suggest that MNCs should implement recognition programs that specifically celebrate inclusive practices to enhance employee engagement.



Additionally, the analysis reveals that peer recognition is equally important in promoting inclusivity. Participants noted that when colleagues acknowledge each other's contributions, it fosters a supportive work environment. Peer recognition encourages collaboration and reinforces the idea that every employee's efforts are essential to the organization's success. The findings highlight the need for MNCs to create platforms that facilitate peer recognition, further enhancing the culture of inclusivity.

Furthermore, the analysis indicates that recognition should be tied to organizational values related to inclusivity. Participants expressed that when recognition programs align with the organization's commitment to diversity and inclusion, it reinforces the importance of these values in everyday practices. This alignment ensures that employees understand the connection between their contributions and the organization's broader goals, enhancing their sense of purpose and commitment.

In conclusion, the analysis underscores the critical role of recognition and reward systems in promoting an inclusive organizational culture. By implementing recognition programs that celebrate diversity, encouraging peer recognition, and aligning recognition with organizational values, MNCs can create an environment where employees feel valued and engaged, ultimately enhancing job satisfaction and commitment.

The Long-term Benefits of an Inclusive Culture on Organizational Performance

The analysis reveals that fostering an inclusive organizational culture not only enhances job satisfaction and employee commitment but also yields significant long-term benefits for organizational performance. Participants noted

that organizations that prioritize inclusivity are better positioned to attract and retain top talent. In a competitive job market, employees are increasingly seeking workplaces that value diversity and inclusivity, making it essential for MNCs to create such environments.

Moreover, the findings suggest that inclusive organizations experience higher levels of employee engagement. When employees feel valued and respected, they are more likely to invest their time and energy into their work. This heightened engagement translates into increased productivity and innovation, as employees are motivated to contribute their unique perspectives and ideas. The analysis indicates that organizations that embrace inclusivity are better equipped to adapt to changing market demands and drive growth.

Additionally, participants highlighted the positive impact of inclusivity on team performance. Diverse teams that operate within an inclusive culture are more likely to leverage their varied experiences and skills to solve complex problems. The analysis suggests that inclusive practices enable teams to collaborate effectively, leading to enhanced creativity and better decision-making processes. This collaborative spirit ultimately contributes to improved organizational outcomes.

Furthermore, the findings reveal that organizations with inclusive cultures are more resilient in the face of challenges. Employees who feel supported and valued are better equipped to navigate difficulties and contribute to organizational stability. The analysis indicates that inclusivity fosters a sense of community among employees, enabling them to work together to overcome obstacles and drive the organization forward.



In summary, the analysis underscores the long-term benefits of an inclusive organizational culture on overall organizational performance. By prioritizing inclusivity, MNCs can attract and retain top talent, enhance employee engagement, improve team performance, and foster resilience in the face of challenges. These findings highlight the strategic importance of inclusivity as a key driver of organizational success in the competitive landscape of global business.

4. CONCLUSION

The role of inclusive organizational culture in enhancing job satisfaction and employee commitment within multinational companies is profound and multifaceted. The findings of this study demonstrate that when organizations prioritize inclusivity through effective leadership, open communication, tailored diversity training, recognition programs, and a supportive environment, they create a workplace where employees feel valued and respected. This sense of belonging not only boosts individual morale and engagement but also fosters collaboration and innovation, ultimately driving organizational performance. As MNCs navigate the complexities of a diverse workforce, embracing an inclusive culture emerges as a critical strategy for attracting and retaining talent, enhancing employee satisfaction, and ensuring long-term success in the competitive global marketplace.

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